

Jamison Taffel

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examples of my work can be seen at: www.jamietaffel.com

EDUCATION

University of Central Florida

Orlando, FL

Bachelor of Arts, English: Creative Writing

May 2008

- Minor in Digital Media
- Internship as copyeditor at Central Florida Future, Fall 2004

WORK EXPERIENCE

OMG National (formerly Original Marketing Group)

Orlando, FL

Senior Copywriter/Producer, Web Department

March 2006-April 2008

- Worked as a copywriter and site producer for South Florida-based marketing company.
- Began as a copywriter creating and editing content for various clients, mainly in the real estate industry.
- Promoted within first 3 months to Site Producer in 2006. Responsibilities included managing 10-30 projects at a time, writing and editing content, editing code, tech support, and running organic SEO and PPC campaigns.
- Also responsible for all dynamic web technologies (galleries, blogs, shopping carts, etc.) on client sites from Fall 2006-Summer 2007.
- Led a team of graphic/web designers to define, develop and adhere to site style guide and content rules that provided a consistent voice, tone, and style of online content.

Central Florida Future

Orlando, FL

Copyeditor, the indie

Aug 2004-Dec 2004

- Internship at Central Florida Future, the newspaper at the University Of Central Florida.
- Duties included checking articles for spelling, grammar, and typographic errors, fact checking, formatting in A.P. style.

Slackercats.com

Ft. Lauderdale, FL

Administrative Assistant

Dec 2002-Aug 2003

- Grunt work. Assisted senior staff with daily tasks, which included typing, HTML editing, image manipulating, answering emails, maintaining the Web site.

SKILLS AND CERTIFICATIONS

- Experience applying Web marketing principles and the latest SEO methods to code and content.
- Skilled with XHTML/CSS and familiar with JavaScript, PHP, and other web technologies.
- Proficient with Adobe CS3 Suite: Photoshop, Illustrator, Fireworks, Dreamweaver, InDesign.
- Skilled in writing SEO-friendly Web content, feature articles, technical documentation, press releases, script and screenplay writing, and creative ad copy.
- Experience producing video content for TV and Web.
- Experience copyediting and proofreading for A.P. and M.L.A.